

2016-2017  
Executive Committee



President, Tim Martin  
Planned Financial Services



President Elect, Dr. Rod Rock  
Clarkston Community Schools



Treasurer, Paul Brown  
Independence Twp Treasurer



Secretary, Emily Ford  
Morgan & Milzow



Immediate Past President  
Peg Roth, Washington  
Management, LLC

2016-2017  
**Board of Directors**  
Paul Brown  
Laura Clark-Brown  
Katie Coleman  
Dr. Bryan Cornwall  
Angie Logan  
Elfreide (Fritz) Jackson  
Carrie Wheeler  
Scott Banks  
Julie Nemeth  
Angie Wathen  
Jackie Kopp  
Fred Ritter  
Ryan Clements  
Kevin Harrison

## How Does the Clarkston Chamber of Commerce Benefit Me?

(All items listed are included with annual dues at no additional cost)

### Website (valued at \$2,250)

- 24/7 listing on the Chamber website. Categorical and alphabetical listing with keyword search capability
- Ability to enhance your website listing with a photo and logo
- Links to your website, email address, Google map to your location, Facebook page, LinkedIn listing, Twitter and business or personal blog
- Ability to enhance your online membership listing with a customizable listing of services and special offers or member to member discounts.

### Chamber Printed Directory (valued at \$500)

- Categorical listing in the Chamber's member-exclusive official publication that is distributed to 19,000 area residents and businesses - an additional 2,000 distributed throughout the year.

### Chamber Membership Stickers (valued at \$350)

- Full color stickers that identify you as a current member of the Clarkston Area Chamber of Commerce for your door, office windows or waiting room.

### Chamber Office Workshops (valued at \$1,670)

- Small group educational programming held at the Chamber office. Examples: Ask the CPA, Ask the Lawyer, Digital Marketing, Identity Theft

### Ribbon Cuttings, Grand Openings and Open Houses (valued at \$500)

- We provide the scissors, ribbon and Chamber staff to facilitate a ribbon cutting.
- Invitation extended to chamber members, ambassadors, board of directors, local media outlets and Oakland County Dignitaries.
- Post event press release with photos and social media posts.

### Young Professional Network (YPN) (valued at \$250)

- Monthly meetings with changing format including speed networking, event planning, after hours speakers and more.

### Light Bulb Moment (member of the month) (valued at \$350)

- Any member can be selected as member of the month. Nominate someone if they have done something sustainable, something to save their business or their clients money/time or something beneficial for the Clarkston Community
- Free entry to Business over Breakfast, mentions in Business Brief 4x per month, social media recognition, logo and description of light bulb moment on our home page with a click link to your website and recognition at all networking events.

**Estimated Annual Value of Clarkston Chamber Membership \$5,870**

### Clarkston Area Chamber of Commerce

Executive Director  
Janelle Best  
Janelle@clarkston.org

Communication and Education Specialist  
Kristy Kaer  
Kristy@clarkston.org

Social Media and Event Development  
Kaleigh Jerzykowski  
Kaleigh@clarkston.org

5856 S. Main St., Clarkston, MI 48346 Monday-Friday 9:00am-4:00pm and by appointment

PH 248-625-8055 FAX 248-625-8041 [www.clarkston.org](http://www.clarkston.org) [info@clarkston.org](mailto:info@clarkston.org)



## Gain Access to member rates for Chamber Networking Events

### BOBs, Mixers, OCN, BAHs, WIB and Joint Chamber events

- ☑ **Members SAVE \$5** on member rates for networking events with early bird registration including 12 Business Over Breakfast (BOB), 9 Luncheon Mixers and more!
- ☑ Facilitated Networking helps you meet more **strategic referral partners**
- ☑ **Reserve Seating** at Luncheon Mixers matches you to prospective contacts and helps you develop productive relationships
- ☑ Eligibility to attend **Oakland Chamber Network** (OCN) Business Card Exchanges
- ☑ Member rates for Chamber educational training classes, seminars and boot camps.

## Gain Access to MEMBERS ONLY EXCLUSIVE marketing, advertising and branding opportunities

- ☑ Advertising Advantage—reaches **1,000 area businesses monthly**
- ☑ Chamber eNews Connection & website **eNews Distribution—3,200/week; Website averages 20,000 visitors monthly**
- ☑ Co-brand your business with **high quality Chamber events** like: Taste of Clarkston, Concerts in the Park, Chamber Golf Classic, Business & Community EXPO, Body, Mind, Green EXPO and more!
- ☑ Let us help you promote a **Ribbon Cutting**, Grand Opening or Open House

## The Chamber also:

- Attends County Economic Development and MEDC meetings, sharing data and information with our members.
- Facilitates regional Place Making vision and planning with area leaders and civic organizations
- Supports Main Street Oakland County local initiatives
- Supports Downtown Retailers events and activities
- Provides an online listing of available Commercial and Retail Space, jobs postings and Speakers Bureau
- Serves on the Clarkston Community Awards Breakfast Committee
- Serves on My Habitat Clarkston Steering Committee
- Serves on Clarkston Community Education Advisory Board
- Partners with the Clarkston Independence District Library Business Services
- Liaisons with Detroit Regional Chamber for the latest information on a variety of issues, including the Affordable Health Care act and other current issues.
- Publishes a Community Map
- Provides Free meeting space for members (based on availability) during business hours. After hours use of the Chamber office may be coordinated with the staff for a nominal fee.

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