

Business

2009

The conference that delivers
clear results for your business



Business InSight 2009

October, 28 2009

7:30 a.m. to 3:30 p.m.

The Henry Ford Museum

Dearborn, Michigan

Join the Detroit Regional Chamber as we host a brand new event that delivers clear results for your business. This conference takes the traditional conference experience and transforms it into a vibrant connection of people, business and ideas with no boring talking heads.

You will be able to:

- **Create** an ideal conference experience based on your business needs
- **Participate** in both open and facilitated networking
- **Talk** with and gain insights from local CEOs who have built successful companies from the ground up
- **Cut** the corporate speak and engage in real and honest straight talk with peers
- **Get** practical about reducing costs, learn smarter ways to market and get your hands on business tools that work
- **Give and get** new leads on our referral wall and connect with other businesses in the interactive exhibit hall

KEYNOTE SPEAKER: Keith Ferrazzi, author of "Who's Got Your Back" and "Never Eat Alone"

Ferrazzi is founder and CEO of the business consulting firm Ferrazzi Greenlight and is a number one selling business author on the New York Times, Wall Street Journal and Amazon.com lists. Ferrazzi is a frequent contributor to CNN and CNBC and has authored numerous articles for leading business and consumer publications, including Forbes, Inc., Fast Company, The Wall Street Journal, the Harvard Business Review, and Reader's Digest. He has been named a "Global Leader of Tomorrow" by the World Economic Forum and one of the most creative Americans in Richard Wurman's "Who's Really Who."

Learn more and register for Business InSight at detroitchamber.com/insight

For more information, call Kalisha Gaines at 313.596.0392 or email kgaines@detroitchamber.com.

\$45

\$55

\$70

\$85

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