


Clarkston Area Chamber of Commerce

Sponsorships and Marketing 2009-2010 www.clarkston.org 248-625-8055

Information subject to change. Please contact the Chamber for current pricing and availability.

MONTH	EVENT	Investment Level	Deadline Date **	Value	Audience & Promotion	
JUNE & JULY		Concerts in the Park Jun 18, 25 Jul 2, 8, 15, 23	5,000 Presenting Sponsor	January 15	<ul style="list-style-type: none"> • Industry exclusive sponsorship • Premium recognition on Chamber Concerts in the Park web pages during event promotion (6 months) • Logo on Banners at event • Ad in the event handbills • Logo on all Advertising and Handbills • Option to set up display at events • 6 Free Advertising Advantage mailings 	2010 will be the 31st season for Concerts in the Park. • Primarily a B2C audience • Avg 2300 each week • Six weeks Newspaper advertising Clarkston News and The Oakland Press • Handbills at every concert • Promotion at Taste of Clarkston and all Chamber business networking events leading up to the event. • Website and Social media marketing
		Face Painting	2,500 Local Talent Sponsor	January 15	<ul style="list-style-type: none"> • Exclusive sponsorship • Logo on Banners at the event • Logo on all advertising & handbills • Option to introduce Local Talent bands each week • Option to give out balloons at the events 	
			2,500 Face Painting Sponsor	January 15	<ul style="list-style-type: none"> • Exclusive Sponsorship • Logo on Banners at the event • Logo on all advertising & handbills • Option to set up display at the events • Option to give out balloons at the events 	
			1,500 Corporate Sponsor	May 15	<ul style="list-style-type: none"> • Logo on Banners at the event • Logo on advertising & handbills • Option to set up display at the events • Option to give out balloons at the events 	
			500 Titanium Sponsor	June 11	<ul style="list-style-type: none"> • Business logo and phone number or website in the event handbills. (full color logos) 	
			250 Platinum Sponsor	June 11	<ul style="list-style-type: none"> • Business name with phone or website in the event handbills. 	
			100 Gold	June 11	<ul style="list-style-type: none"> • Name in event program 	14 pt font
			50 Silver	June 11	<ul style="list-style-type: none"> • Name in event program 	12 pt font
			25 Bronze	June 11	<ul style="list-style-type: none"> • Name in event program 	10 pt font